

Dhrumil Kherde - Product Designer

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ABOUT

Product designer with 5+ years of experience building products from the ground up. I work across product strategy, UX, UI, design systems, and implementation, collaborating with founders and engineers to take products from concept to launch.

EXPERIENCE

CodeBuddy – Pune

Product Designer

Feb 2025 – May 2026

- Designed products and websites across multiple domains and managed client engagements, collaborating directly with founders, product managers, and engineer.
- Led responsive design for N1.care, a clinical intelligence platform supporting patient management, biomarkers, genetics, diagnostics, and other adjacent workflows built for patients, clinicians and admin personas.
- Built WCAG-compliant accessible components across the design system and data visualization library.
- Co-owned design for Riskabilitie, a risk management platform. Facilitated stakeholder workshops, translated research into product decisions, and delivered the complete platform experience. Designed for multiple user roles including admin and end-user workflows.
- Owned design and engineering for Proposal Buddy, an AI-powered proposal management platform with proposal generation, CRM workflows, analytics, approvals, pitch deck creation and document sharing using AI tools like Claude Code and Codex to accelerate prototyping, managing design system and deployment.
- Designed AI and SaaS products across healthcare, security, creator economy, and enterprise domains.
- Designed and developed 7+ production Framer websites for startups and client businesses.

Duggup – Bangalore (Remote)

Founding Product Designer

Feb 2023 – Jan 2025

- Led the design of Duggup web and mobile app, optimizing project timelines by managing a cross-functional team alongside the product owner.
- Launched version 1.0 of the product within 5 months of initiation and gained over 2000 users in the first week.
- Established a design system to maintain design parity between web and mobile, leading to 50% less time in testing and redesigning the mobile version.
- A/B Tested the app alongside the developers. Designed and launched new features bi-weekly.

Consult Anubhav – Vadodara

UX Designer

June 2022 – June 2023

- Led end-to-end design for Draftsy, a fantasy sports app for BREN LLC resulting in a 20% increase in engagement.
- Conducted A/B tests for product features and design variations, and field study to refine user experience.
- Contributed to a diverse range of design projects, including interfaces for a food delivery service, logistics and shipment systems, and an internal survey tool while leading a team of 3 designers.

Healthplix Technologies – Bangalore (Remote)

UX Design Intern

Apr 2022 – June 2022

- Expanded the Healthplix design system by creating 26 new components and variants, reducing design-to-development handoff time by approximately 20% and ensuring 100% UI consistency across the app.
- Designed admin panels and on-site marketing campaign interface for internal teams, resulting in a remarkable 33% reduction in total turnaround time for launching a new on site campaign.

Freelance – Vadodara (Remote)

Freelancer

Mar 2021 – May 2022

- Optimized user experience and functionality of Baroda Public School's Learning Management System (LMS), leading to a 35% boost in student interaction and a 20% increase in course completion rates.
- Led the design process to establish a brand identity for a client, resulting in 350% growth within 2-months.
- Developed diverse user flows, optimizing usability, resulting in better user experience across the projects.
- Crafted logos, marketing posters, and carousels to enhance brand visibility and engagement.

EDUCATION

SVIT (Gujarat Technical University) – Vasad, Gujarat

May 2022

Bachelor of Engineering, Mechanical Engineering

ACHIEVEMENT

Top 50 Rising Designers - Upraised, Embark

Oct 2021

Ranked in the top 50 rising designers among 455,534 students from 20,000+ colleges in Embark 2021.

SKILLS, TOOLS and CERTIFICATIONS

Technical Skills: Design System, User Experience Design, User Interface Design, Research, User testing, Usability Testing, Wireframing, Prototyping, Visual Design, Interaction Design, Information Architecture, User Flows and No-code Development

Tools and Softwares: Figma, Framer, Webflow, Miro, Balsamiq, Notion, Lottie

AI Tools: Claude Code, Codex, Nano Banana, Midjourney, Google Flow, Figma Make, Google Stitch, Lovable, Figma AI, Replit, NotebookLM

Languages: English, Hindi, Gujarati, Marathi

Certifications: UX Design Foundations - Uxcel, Color Psychology - Uxcel